

Ad hoc Announcement pursuant to Section 15 WpHG (Securities Trading Act)

2010 financial year (1.1. – 31.12.10)

CTS EVENTIM announces record dividend

Again increasing dividend payout of almost EUR 21 million / Shareholder to receive EUR 0.87 per share Despite one-off expenses, group earnings increase by 4.6% to EUR 41.8 million.

Munich, 24 March 2011. CTS EVENTIM AG, listed on the SDAX exchange (ISIN DE0005470306), again presents record earnings for the past financial year and plans to distribute its highest-ever dividend since the IPO eleven years ago. At the Shareholders' Meeting on 13 May 2011, the Management Board and the Supervisory Board will propose that a dividend of EUR 0.87 per share be paid on each share (prior year: EUR 0.83). A total of EUR 20.9 million is to be distributed to shareholders, compared to EUR 19.9 million in 2009. This will be the sixth dividend in succession that the Group has paid. In the past financial year, CTS EVENTIM generated Group earnings of EUR 41.8 million, up 4.6% on the prior-year figure of EUR 39.9 million, and earnings per share of EUR 1.74 (2009: EUR 1.66).

2010 financial year: growth in a volatile environment

As in the year before, the ticketing business for music, cultural and sports events is proving to be very stable and robust. In 2010, CTS Eventim sold around 17.1 million tickets via the Internet alone – a year-on-year increase of around 28% (2009: 13.4 million). This explains why CTS EVENTIM AG succeeded in substantially increasing its revenue in the 2010 financial year and in further consolidating its market position in all segments. In the period between 1 January and 31 December 2010, the CTS Group generated total revenue of EUR 519.6 million (2009: EUR 466.7 million, up 11.3%), an EBITDA of EUR 88.0 million (2009: EUR 80.0 million, up 10.0%) and an EBIT of EUR 70.6 million (2009: EUR 71.3 million). Due to the acquisition of Ticketcorner Holding AG and See Tickets Germany GmbH, and the pending arbitration proceedings against Live Nation, the operating profit is temporarily reduced by acquisition/integration costs and legal consultancy expenses. Before these special effects, the normalised EBITDA amounts to EUR 95.8 million (up 19.8%) and an EBIT of EUR 85.7 million (up 20.2%) before amortisation from purchase price allocation.

Outlook for 2011: improved revenue and earnings

In 2011, the Group will remain focused on continuous growth of its Internet ticketing operations and on further international expansion. Another aim is to proceed with the integration of See Tickets Germany GmbH and Ticketcorner Holding in the course of the current financial year. Both acquisitions will make a substantial contribution to the success of the Group. The Management Board expects the Group to progress well in the 2011 business year and to achieve a further improvement in revenue and earnings.

The full Annual Report will be available on the Internet at www.eventim.de as from 28 March, in an online version and in download form.

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