



PRESS RELEASE

CTS EVENTIM: 'Computerbild' Test Winner

Ticketshop www.eventim.de only provider to be awarded best mark of 'good' / Testers praise large range of tickets, reasonable postal charges, fast delivery of tickets and very user-friendly website / Best rating also for business terms.

Munich, 16. March 2010 – The online ticketing platform of CTS EVENTIM AG at **www.eventim.de** has won first place in a test conducted by the German 'Computerbild' magazine. The editors of Europe's best-selling computer magazine evaluated ticket availability for music, sports and cultural events, as well as performance in respect of prices, customer service, website, terms of business and the provider's obligatory arrangements for data protection. Seven ticket shops and resale platforms were reviewed in the test, in which **www.eventim.de** was the only one to be awarded 'good' as overall mark. Two providers were assessed as 'satisfactory', one received a bare 'pass' and three were considered 'poor'.

According to Computerbild, **[eventim.de](http://www.eventim.de)** scored with its huge range of tickets and reasonable prices, which were almost twelve percent below the average of all providers. Computerbild praised **www.eventim.de** for its reasonable delivery charges (from € 3.40) and its fast delivery of tickets within an average of three days. Computerbild also considered the **[eventim.de](http://www.eventim.de)** telephone service to be good and its website to be "by far the best" of all the providers in the test. The website is described as being especially user-friendly. The ticket alarm service, with which EVENTIM customers are informed by eMail about when tickets for their favourite events go on sale, received a special mention from the Computerbild editors. **[eventim.de](http://www.eventim.de)** was also the only provider to receive the verdict of 'good' for its terms of business.

Second place in the test was awarded to the **www.getgo.de** platform, which also belongs to CTS EVENTIM AG. Here, too, the Computerbild team appreciated the diversity of events and the relatively inexpensive tickets.



For CTS EVENTIM AG, high-margin online ticket selling will continue to be a highly important, growth business. Last year, the **www.eventim.de** and **www.getgo.de** websites logged 302 million visitors – almost 70 million more than the year before. Around 13.4 million tickets were sold online – 3.8 million more than in 2008.

About CTS EVENTIM

CTS EVENTIM AG, listed in the SDAX index (ISIN DE 0005470306), is Europe's market leader in the ticketing field and one of the leading providers of Live Entertainment. More than 80 million tickets for well over 100,000 events are sold annually using systems developed and marketed by the EVENTIM Group. In addition to more than 8,000 stationary box offices throughout Europe, sales via the Internet and especially via the www.eventim.de and www.getgo.de portals are gaining increasing importance.

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