



PRESS RELEASE

Kick-off for fansale.de and 1. FC Köln

fansale.de to be the official marketplace for home matches of 1. FC Köln / Tickets have guaranteed authenticity and fixed price / fansale.de now used by three first-division football clubs in Germany

Cologne / Hamburg, 30 October 2009 – fansale.de, the portal operated by CTS EVENTIM for swapping and reselling admission tickets, has now been made the officially approved marketplace for tickets to home matches of the 1. FC Köln football team. With immediate effect, holders of season and single tickets can offer them for sale at www.fc-ticketboerse.de. Potential buyers can purchase up to four tickets per match in a fast, secure and easy-to-use process.

Fair, transparent pricing

Every ticket comes with a guarantee of authenticity and is offered at a specified price based on the normal price for the day ticket plus a postal charge and a service fee equal to 15% of the ticket price. Ticket holders can sell their tickets free of charge and receive the proportional price for a season ticket, or the full price for a normal single ticket. This makes 1. FC Köln the third club, after Hamburger Sportverein and FC Schalke 04, that has partnered with fansale in this field.

Malte Blumenthal, Vice President New Media at CTS EVENTIM, says that “The partnership with 1. FC Köln shows yet again that the concept of brokering tickets with guaranteed authenticity via www.fansale.de or www.fc-ticketboerse.de and providing fans with secure access to the stadium is well received. In addition to the high level of convenience, this partnership is also a way of effectively combatting horrific black-market prices and the trade in forged tickets”. Any tickets that are purchased online are reprinted by the club and sent by post, or collected by customers at the ticket counter.



Guarantee for secure payment

CTS EVENTIM guarantees the authenticity of every ticket, and a trustee service ensures that money transfers are absolutely secure. This is a really special bonus for all sellers, and especially for season ticket holders, because there is no need for them to give their physical ticket to anybody. Their tickets for the respective game are cancelled, while buyers receive an individual day ticket for the respective seat.

About CTS EVENTIM

CTS EVENTIM AG, listed in the SDAX index (ISIN DE 0005470306), is Europe's market leader in the ticketing field and one of the leading providers of Live Entertainment. More than 70 million tickets for well over 100,000 events are sold annually using systems developed and marketed by the EVENTIM Group. In addition to more than 8,000 stationary box offices throughout Europe, sales via the Internet and especially via the www.eventim.de and www.getgo.de portals are gaining increasing importance.

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