



PRESS RELEASE

Füchse Berlin sign partnership with CTS EVENTIM

CTS EVENTIM Sports GmbH concludes exclusive five-year contract with Füchse Berlin / All ticketing for the first-division handball club to be handled in future by eventim.tixx / Four first-division teams from Berlin now bank on EVENTIM Sports

Hamburg, 2 December 2008 – CTS EVENTIM Sports GmbH is intensifying its activities in the field of handball ticketing. Füchse Berlin are now the sixth handball club in the German handball league (first and second division) to bank on services provided by the Hamburg-based ticketing specialist. The five-year partnership will start on 1 May 2009.

Sports Power from Berlin

From 2009 onwards, tickets for Füchse Berlin matches will be conveniently generated by the proven eventim.tixx sports ticketing software system and will be available on the national sales network operated by the EVENTIM Group. The exclusive contract also includes the OLS and eventim.access mobile systems. Commenting on the deal, Arndt Scheffler, Managing Director of CTS Eventim Sports GmbH, said that, "Following the partnerships already concluded by EVENTIM Sports in Berlin with Hertha BSC, ALBA and the Eisbären, we are now enlarging the exclusive circle of premium clients in Berlin considerably with Füchse Berlin, a quite exceptional club." Bob Hanning, Manager of Füchse Berlin: "I was quickly convinced by the broad range of ticket marketing services and the technology deployed by EVENTIM Sports – we like partnering with the best in the business, also in the ticketing field."



For EVENTIM Sports, handball has been a dominant theme in 2008. The 'Berlin Foxes' are now the fourth new handball client to be won over to the market leader's ticketing systems.

About CTS EVENTIM

The services provided by the CTS EVENTIM Group are used by more than 70 clubs, associations and sport promoters in about 20 different disciplines, including football, handball, ice hockey, tennis, Formula 1, DTM, winter sports and others. In the German first-division football league alone, almost two-thirds of the clubs are now working with EVENTIM systems. Among other channels, EVENTIM Sports operates the web-based 'eventim.Tixx' information and ticket reservation system and the 'eventim.FaRM' CRM system. In the current business year, a ticket volume of well over 11 million tickets is expected for EVENTIM Sports alone.

CTS EVENTIM AG, listed in the SDAX index (ISIN DE 0005470306), is Europe's market leader in the ticketing field and one of the leading providers of Live Entertainment. More than 60 million tickets for well over 100,000 events are sold annually using systems developed and marketed by the EVENTIM Group. In addition to more than 6,000 stationary box offices throughout Europe, sales via the Internet and especially via the www.eventim.de and www.getgo.de portals are gaining increasing importance.

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