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## **Press-Release:**

### **CTS EVENTIM wins leasehold for Waldbuehne Berlin**

#### **Operator of new Berlin Germany's most successful live event promoter wins leasehold for the Waldbuehne open-air arena in Berlin / Contract commences on 1 January 2009 for initial four-year term / Strong reputation of the Waldbuehne to be further enhanced**

Munich / Berlin, 9 September 2008 – CTS EVENTIM AG, Europe's market leader in the ticketing field and a leading organiser of live entertainment events, will be the new leaseholder of the Waldbuehne in Berlin, one of Europe's best-known open-air arenas. The decision to award the lease has now been announced by the Berlin state government. The contract will commence on 1 January 2009 for an initial four-year term. CTS EVENTIM has been one of the most important users of the venue for many years. In recent weeks alone, four major events featuring superstars Celine Dion, Linkin Park, R.E.M. and Herbert Groenemeyer have been organised in the Waldbuehne by the EVENTIM group, attracting more than 70,000 visitors in total.

#### **Worldwide reputation to be further enhanced**

Klaus-Peter Schulenberg, CEO of CTS EVENTIM, welcomed the decision, saying "We are happy to be awarded the leasehold and thank those responsible for the confidence they have shown in CTS. The Waldbuehne is a very special place, not only for performers, but also for us promoters. We will be deploying our organisation, our resources and our business relationships in the interest and to the benefit of the Waldbuehne." As Germany's biggest tour organiser and exclusive partner for Germany and Austria to LIVE NATION, the world's biggest organiser of live events, EVENTIM has access to the best-known performers on the international stage. Supported by its various subsidiary concert organisers, including Marek Lieberberg, Dieter Semmelmann and Peter Rieger, and with a world-class programme of events, CTS now aims to preserve and further extend the worldwide renown and strong reputation of the Waldbuehne. "We want to make Berlin and the Waldbuehne the venue of choice for tours by major artists", says Schulenberg. As ticketing partner, EVENTIM works together with virtually all the main German event organisers, with whom the company enjoys superb business relationships in an atmosphere of mutual trust; the Waldbuehne will benefit likewise from these relationships.

#### **The most appealing open-air venue in Germany**

Another objective behind the move is to re-open the Waldbuehne to every form and genre of event, and in this way to make it Germany's most attractive open-air arena. In addition to the rock, pop and classical music events that are already successfully established, the Waldbuehne will also be hosting new types of event and will significantly increase the total number of events per year. These will include large-scale opera productions and festivals of world music, with the Waldbuehne also becoming organisers' preferred venue for summer events.

#### **About CTS EVENTIM**

Munich-based CTS Eventim AG is Europe's leading provider of ticketing services and live music entertainment. Established in 1989, the company went public with its IPO in February 2000. It is listed today in the Prime Standard segment of the Frankfurt Stock Exchange and included in the SDAX index. Group revenue amounted to € 384 million in fiscal year 2007.

#### **Ticketing**

In the ticketing field, EVENTIM is the European market leader, with operations in 17 different countries. A total of more than 60 million tickets for more than 100,000 events are sold annually using the systems developed and marketed by the EVENTIM Group. EVENTIM uses a European network comprising more than 6,000 box offices, several call centres, and Internet platforms such as [www.eventim.de](http://www.eventim.de) and [www.getgo.de](http://www.getgo.de) to market tickets. The number of visitors logged by the EVENTIM Group websites exceeded 164 million in 2007, making EVENTIM's websites the most successful ticketing portals in Europe.

#### **Live Entertainment**

With its Live Entertainment segment, responsible for planning, organising and managing concerts,

tours, festivals and other live events, EVENTIM generated revenue in excess of € 300 million in the 2007 business year. Majority interests in many of the most successful concert promoters in Germany, Austria and Switzerland, combined with excellent long-standing contacts with nationally and internationally renowned artists, a whole series of successful open-air festivals as well as innumerable other events have secured the EVENTIM Group a superior position as market leader in the European concert and events industry. Through its MEDUSA holding company, CTS EVENTIM AG holds majority interests in the following concert and tour organisers, among many others:

- Marek Lieberberg Konzertagentur, Frankfurt
- Semmel Concerts Veranstaltungsservice, Berlin/Bayreuth
- Peter Rieger Konzertagentur, Cologne
- FKP Scorpio Konzertproduktionen, Hamburg
- Dirk Becker Entertainment, Cologne
- ARGO Konzerte, Würzburg

With its various event organisers within the Group, EVENTIM leads by far the German market for live events. The EVENTIM Group portfolio includes numerous world-class stars such as Madonna, Bruce Springsteen, Celine Dion, Mark Knopfler, Tina Turner, Elton John, Stevie Wonder, Queen, Metallica, Coldplay, Rolling Stones, Barbra Streisand, Bob Dylan, Neil Diamond, Shakira, The Police, Genesis, Nelly Furtado, Joe Cocker, Michael Buble, Juan Diego Flores and virtually every important German performer (Herbert Groenemeyer, James Last, Otto, Roger Cicero, Annett Louisan, Xavier Naidoo, Silbermond and many more besides). In addition to the above, EVENTIM is also the organiser of many of Germany's key open-air festivals, including Rock am Ring, Rock im Park, Hurrigan, South Side, Highfield and the Chiemsee Reggae Festival.

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